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**FOR IMMEDIATE RELEASE:**

**U.S. Custom Harvesters 2012 Convention Features Promotional  
Trailer for Upcoming Wheat Harvest Movie – *An American  
Documentary to Tell the Story of Where Our Food Comes From***

**GRAND ISLAND, NE** – Feb. 28, 2012 – To showcase the lives of hard-working American families who spend as many as 100 days each year traveling from state to state harvesting the wheat that feeds the world, a promotional trailer of the **Wheat Harvest Movie** will be featured at the **2012 U.S. Custom Harvesters, Inc.** annual convention March 1-3 at the Fonner Park Exposition and Events Center in Grand Island.

Promoting interest in the film, exploring and securing additional sponsorships opportunities, **Wheat Harvest Movie** executive producer and director, **Conrad Weaver** of **ConjoStudios**, plans to interview harvest crews and families during the convention and allow them to tell their stories and capture the essence and understanding of where our food that contain wheat-- like breads, cereals, flour – come from.

"The goal of this wheat harvest documentary is to tell the story of an important part of our American agriculture few people know about," Weaver says. "They take incredible financial risks to get this vital crop from the field to the table."

Weaver, who recently received a 2011 Telly Award for producing a documentary film about "Mi Refugio" – a story about a school for poor children in Guatemala, says the three-day U.S. Custom Harvesters annual convention offers the ideal locale for meeting and connecting with the harvesting community and third generation custom harvesters like, Dan Misener, who is featured in the promotional trailer.

"People need to know our story, so they can know and understand what it takes to get that loaf of bread on their table," Misener says.

Tracy Zeorian, a custom harvester and current U.S. Custom Harvesters president, says the making of the documentary can only help better educate and communicate the understanding of where our food comes from.

"We can't lose that focus or awareness," she emphasizes. "Because once we do that, how are we ever going to regain our ability to feed ourselves or the world."

For media interviews and questions, **Weaver will be available from Wed., Feb. 29 through Sat., March 3 at the Fonner Park Exposition and Events Center, 700 East Stolley Park Road, Grand Island, NE. Please contact him at (301) 606-7794.**

Watch a promotional trailer for film at [www.wheatharvestmovie.com](http://www.wheatharvestmovie.com). A digital file of the promo trailer is also available upon request. The Wheat Harvest Movie is sponsored in part by the U.S. Custom Harvesters, Inc.

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### **About ConjoStudios, LLC**

ConjoStudios, LLC is owned and operated by award-winning videographer and producer, Conrad Weaver. Conrad has provided video services for government agencies, media agencies, large and small companies, non-profits and individuals.

### **Resource Links**

**Website& Blog:** <http://www.conjostudios.com>

**Twitter:** <https://twitter.com/#!/conjostudios>

**Facebook:** <https://www.facebook.com/Conjostudios>

**LinkedIn:** <http://www.linkedin.com/in/conjostudios>

**YouTube:** <http://www.youtube.com/user/conjostudios>



**About U.S. Customer Harvesters, Inc:** U.S. Custom Harvesters, Inc. is an association of professional custom harvesters serving the needs of the American farmer. Established and chartered in 1983 Texas, it serves as a link between the harvesters and the many groups of people they work with, such as farmers, businesses, state and federal Government. It works to educate its membership concerning safety, quality of workmanship, and information on equipment updates.